Alt Order #

INVOICE TE



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WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 304352-1
 09/30/12
 September 2012
 08/27/12 - 09/26/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Estimate Number

Citizens Protecting Michiga Citizens Protecting Michig

Flight Dates

09/20/12 - 09/26/12

Billing Calendar

Strategic Media Services Attention: Accounts Payable 3299 K Street NW - Suite 200 Washington, DC 20007

Send Payment To:

Billing Address:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Broadcast	Cash	
Special Handling		
IDB # 12521	Advertiser Code	Product Code
Agency Ref 2	Advertiser Ref	

Order #

304352

Billing Type

Spots/

Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rate	Туре
1 09/20/12 09/25/12 11pm Actn News M-F Late News M-F	11-11	:30 4 \$1,600.00	NM
Weeks: Start Date 09/17/12 End Date 09/23/12 MFWTFSS - 21 - 21 - 3 Spots/Week 3	Rate \$1,600.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WXYZ Th 09/20/12 11:12 PM 11pm Actn News M-F	Late News M-F	:30 СРМО91002Н	\$1,600.00 NM
2 WXYZ Th 09/20/12 11:31 PM 11pm Actn News M-F	Late News M-F	:30 СРМО91002Н	\$1,600.00 NM
3 WXYZ F 09/21/12 11:12 PM 11pm Actn News M-F	Late News M-F	:30 CPM12T20H	\$1,600.00 NM
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS 11 Spots/Week 2	<u>Rate</u> \$1,600.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
4 WXYZ M 09/24/12 11:23 PM 11pm Actn News M-F	Late News M-F	:30 CPM12T2OH	\$1,600.00 NM
5 WXYZ Tu 09/25/12 11:09 PM 11pm Actn News M-F	Late News M-F	:30 CPM12T2OH	\$1,600.00 NM
2 09/20/12 09/20/12 5am News M-F 5-6am M-F	T	:30 1 \$400.00	NM
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS T Spots/Week 1	<u>Rate</u> \$400.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WXYZ Th 09/20/12 5:20 AM 5am News M-F	5-6am M-F	:30 СРМО91002Н	\$400.00 NM
3 09/20/12 09/25/12 Action News 6am 6-7am M-F	11-21	:30 5 \$650.00	NM
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS - 21 Spots/Week 3	<u>Rate</u> \$650.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
2 WXYZ Th 09/20/12 6:08 AM Action News 6am	6-7am M-F	:30 СРМО91002Н	\$650.00 NM
1 WXYZ Th 09/20/12 6:40 AM Action News 6am	6-7am M-F	:30 СРМО91002Н	\$650.00 NM
3 WXYZ F 09/21/12 6:54 AM Action News 6am	6-7am M-F	:30 СРМО91002Н	\$650.00 NM
Weeks: Start Date 09/24/12 End Date 09/30/12 MIWIFSS 11 Spots/Week 2	<u>Rate</u> \$650.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
4 WXYZ M 09/24/12 6:20 AM Action News 6am	6-7am M-F	:30 CPM12T2OH	\$650.00 NM
5 WXYZ Tu 09/25/12 6:09 AM Action News 6am	6-7am M-F	:30 СРМ12Т2ОН	\$650.00 NM



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Send Payment To:

Invoice Month Invoice Period Invoice # Invoice Date 09/30/12 08/27/12 - 09/26/12 304352-1 September 2012

Advertiser	Product	Estimate Number
Citizens Protecting Michiga	Citizens Protecting Michig	

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						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWIFSS	Length	Week	Rate	Туре	
4 09/20/12	09/25/12	M-F 7-9am	7-9am M-F	11-21	:30	5	\$650.00	NM	
Weeks:	Start Date 09/17/12	End Date <u>MTWTFSS</u> 09/23/12 21	Spots/Week 3	Rate \$650.00					
Spots: # Cl			•	Start/End Time	Length	Ad-ID			Rate Type
	XYZ Th 09			7-9am M-F		CPM091002	Н		\$650.00 NM
	XYZ Th 09			7-9am M-F		CPM091002			\$650.00 NM
		/21/12 8:59 AM M-F 7-9		7-9am M-F		CPM091002			\$650.00 NM
Weeks:	Start Date 09/24/12	End Date MIWIFSS 11	Spots/Week 2	Rate \$650.00					
Spots: # Cl	h <u>Day</u> Aiı	r Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
4 W	XYZ M 09	/24/12 6:59 AM M-F 7-9	9am	7-9am M-F	:30	CPM12T2OH			\$650.00 NM
5 W	XYZ Tu 09	/25/12 7:55 AM M-F 7-9	9am	7-9am M-F	:30	CPM12T2OH			\$650.00 NM
5 09/20/12	09/25/12	M-F 11a-12n	11am-12pm M-F	- 1 - 21	:30	4	\$700.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 21	Spots/Week 3	Rate \$700.00					
Spots: # Cl	h <u>Day</u> Aii		otion	Start/End Time	Length	Ad-ID			Rate Type
	XYZ Th 09		a-12n	11am-12pm M-F	:30	CPM091002	Н		\$700.00 NM
1 W	XYZ Th 09	/20/12 11:46 AM M-F 11:	a-12n	11am-12pm M-F	: :30	CPM091002	Н		\$700.00 NM
3 W	XYZ F 09 Credited		a-12n	11am-12pm M-F	:00)			\$700.00 NM
Weeks:	Start Date 09/24/12	End Date <u>MIWIFSS</u> - 1	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: # Cl			otion_	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
4 W	XYZ Tu 09	/25/12 10:59 AM M-F 11:	a-12n	11am-12pm M-F	:30	CPM12T2OH			\$700.00 NM
6 09/20/12	09/25/12	12n-1p	12-1pm M-F	11-21	:30	5	\$450.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 21	Spots/Week 3	Rate \$450.00					
Spots: # Cl	h <u>Day Ai</u> i	r Date Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
2 W	XYZ Th 09	/20/12 12:29 PM 12n-1p		12-1pm M-F	:30	CPM091002	Н		\$450.00 NM
1 W	XYZ Th 09	/20/12 12:44 PM 12n-1p		12-1pm M-F	:30	CPM091002	Н		\$450.00 NM
		/21/12 12:23 PM 12n-1p		12-1pm M-F	:30	CPM091002	Н		\$450.00 NM
Weeks:	Start Date 09/24/12	End Date MIWIFSS 11	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Cl	h Day Aiı		_	Start/End Time	Lenath	Ad-ID			Rate Type
		/24/12 12:23 PM 12n-1p		12-1pm M-F		CPM12T20H			\$450.00 NM
5 W	XYZ Tu 09			12-1pm M-F	:30	CPM12T2OH			\$450.00 NM
7 09/20/12	09/25/12	Dr. Oz	4-5pm M-F	11-21	:30	5	\$700.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 21	Spots/Week 3	Rate \$700.00					
Spots: # Cl			<u>otion</u>	Start/End Time	<u>L</u> ength	Ad-ID			Rate Type
1 W	XYZ Th 09	/20/12 4:13 PM Dr. Oz		4-5pm M-F	:30	CPM091002			\$700.00 NM
2 W	XYZ Th 09	/20/12 4:29 PM Dr. Oz		4-5pm M-F		CPM091002			\$700.00 NM
		/21/12 4:39 PM Dr. Oz		4-5pm M-F	:30	CPM091002	Н		\$700.00 NM
Weeks:	Start Date 09/24/12	End Date MIWIFSS 11	Spots/Week 2	<u>Rate</u> \$700.00					
Spots: # Cl				Start/End Time	Lenath	Ad-ID			Rate Type
		1/24/12 4:20 PM Dr. Oz		4-5pm M-F		CPM12T20H			\$700.00 NM
		/25/12 4:12 PM Dr. Oz		4-5pm M-F	:30	CPM12T20H			\$700.00 NM
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Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 304352-1 | O9/30/12 | September 2012 | O8/27/12 - O9/26/12

Advertiser	Product	Estimate Number
Citizens Protecting Michiga	Citizens Protecting Michig	

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					S	Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length V	Veek	Rate	Type	
8 09/20/12	09/26/12	5-6pm M-F	5-6pm M-F	11111	:30	5	\$800.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWT		Rate \$800.00					
Spots: # 0			Description	Start/End Time	Length A	/4 ID			Rate Ty
			5-6pm M-F	5-6pm M-F		CPMO91002H			\$800.00 N
			5-6pm M-F	5-6pm M-F		CPMO91002H			\$800.00 N
Weeks:	Start Date			Rate	.50 (71 MO3100211			\$600.00 IV
7700.10.	09/24/12	09/30/12 111-		\$800.00					
Spots: # 0	h <u>Day</u> A	ir Date Air Time [Description	Start/End Time	Length A	Ad-ID			Rate Ty
4 V	VXYZ M 09	9/24/12 5:12 PM 5	5-6pm M-F	5-6pm M-F	:30 (CPM12T2OH			\$800.00 N
5 V	VXYZ Tu 09	9/25/12 5:25 PM 5	5-6pm M-F	5-6pm M-F	:30 (CPM12T2OH			\$800.00 N
6 V	VXYZ W 09	9/26/12 5:52 PM 5	5-6pm M-F	5-6pm M-F	:30 (CPM12T2OH			\$800.00 N
9 09/20/12	09/26/12	6-630pm M-F	6-630pm M-F	11111	:30	5	\$900.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWT 1	FSS Spots/Week	<u>Rate</u> \$900.00					
Spots: # 0		00/20/12	Description 2	Start/End Time	Length A	74-ID			Rate Ty
			6-630pm M-F	6-630pm M-F		CPM091002H			\$900.00 N
			6-630pm M-F	6-630pm M-F		CPM12T2OH			\$900.00 N
Weeks:	Start Date			Rate	.50 \	7 1111212011			Ψ900.00 Ι
	09/24/12	09/30/12 111-		\$900.00					
Spots: # 0	h Day A	ir Date Air Time [Description	Start/End Time	Length A	Ad-ID			Rate Ty
		9/24/12 6:09 PM 6	6-630pm M-F	6-630pm M-F	:30 (CPM12T2OH			\$900.00 N
5 V	VXYZ Tu 09	9/25/12 6:09 PM 6	6-630pm M-F	6-630pm M-F	:30 (CPM12T2OH			\$900.00 N
6 V	VXYZ W 0: Credite		6-630pm M-F	6-630pm M-F	:00				\$900.00 N
10 09/20/12	09/26/12	M-F 7-730p	7-730pm M-F	11111	:30	5	\$900.00	NM	
Weeks:	Start Date	End Date MIWI 1	FSS Spots/Week 2	Rate \$900.00					
Spots: # 0		00/20/12		Start/End Time	Length A	Ad-ID			Rate Ty
			M-F 7-730p	7-730pm M-F		CPM091002H			\$900.00 N
			M-F 7-730p	7-730pm M-F		CPM12T2OH			\$900.00 N
Weeks:	Start Date 09/24/12		FSS Spots/Week	Rate \$900.00					Ψσσσισσ
Spots: # 0	Ch Day A	ir Date Air Time I	Description	Start/End Time	Length A	Ad-ID			Rate Ty
			M-F 7-730p	7-730pm M-F		CPM12T2OH			\$900.00 N
5 V	VXYZ Tu 09		M-F 7-730p	7-730pm M-F	:30 (CPM12T2OH			\$900.00 N
6 V	VXYZ W 09	9/26/12 7:29 PM I	и-F 7-730p	7-730pm M-F	:30 (CPM12T2OH			\$900.00 N
11 09/21/12	09/25/12	M-F 730-8pm	730-8pm M-F	- 1 1	:30	2 5	\$1,400.00	NM	
Weeks:	Start Date 09/17/12	End Date MIWI		Rate \$1.400.00					
Spots: # 0	Ch Day A		= :	Start/End Time	Length A	\d-ID			Rate Ty
			M-F 730-8pm	730-8pm M-F		CPM12T2OH			\$1,400.00 N
Weeks:	Start Date 09/24/12	End Date MIWI	FSS Spots/Week	Rate \$1,400.00					. , , , , , , , , , , , , , , , , , , ,
Spots: # 0			Description	Start/End Time	Length A	Ad-ID			Rate Ty
	VXYZ Tu 09		M-F 730-8pm	730-8pm M-F		CPM12T20H			\$1,400.00 N
			r						,

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

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 304352-1
 09/30/12
 September 2012
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Advertiser	Product	Estimate Number
Citizens Protecting Michiga	Citizana Bratastina Mishia	
Citizens Protecting Michiga	Citizens Protecting Michig	

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12 09/20/12	09/25/12	Nightline	1135pm-1205am	M - 1- 1	:30	2	\$700.00	NM	
Weeks:	Start Date	End Date MTWTFSS1	Spots/Week	Rate					
	09/17/12			\$700.00					
Spots: # C				Start/End Time		n Ad-ID			Rate Type
		/20/12 12:01 AM Night		1135pm-1205	am M :30) CPM0910	02H		\$700.00 NM
Weeks:	Start Date 09/24/12	End Date MIWIFSS - 1	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	e Lengtl	n Ad-ID			Rate Type
2 W	XYZ Tu 09	/25/12 11:53 PM Night	tline	1135pm-1205	am M :30	CPM12T2	ОН		\$700.00 NM
13 09/24/12	09/24/12	MO 8-10pm Dancing	8-10p	M	:30	1	\$10,000.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS M	Spots/Week 1	Rate \$10,000.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	e <u>Lengtl</u>	n Ad-ID			Rate Type
1 W	XYZ M 09	/24/12 8:46 PM MO 8	3-10pm Dancing	8-10p	:30) CPM12T2	ОН		\$10,000.00 NM
14 09/25/12	09/25/12	Tuesday Prime A	8-9pm Tuesday	- T	:30	1	\$10,000.00	NM	
\\/	Otant Data	Ford Data MTWTESS	Consta /// a a la	Data					
Weeks:	Start Date 09/24/12	End Date MTWTFSS - T	Spots/Week 1	<u>Rate</u> \$10,000.00					
Spots: # C		Date Air Time Desc	ription	Start/End Time	e Lenatl	n Ad-ID			Rate Type
	XYZ Tu 09			8-9pm Tuesda		CPM12T2	ОН		\$10,000.00 NM
15 09/22/12	09/22/12	GMA SAT 7-8am	SAT 7-8am	S-	:30	1	\$350.00	NM	
Weeks:	Start Date 09/17/12		Spots/Week 1	Rate \$350.00					
Spots: # C				Start/End Time	e Lenatl	n Ad-ID			Rate Type
	XYZ Sa 09			SAT 7-8am) CPM12T2	ОН		\$350.00 NM
16 09/22/12	09/22/12	ABC's Clige Ftbl 330-	-7pm330-7pm	S-	:30	1	\$2,500.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSSS-	Spots/Week	Rate \$2,500.00					
Spots: # C				Start/End Time	e Lenati	n Ad-ID			Rate Type
	/XYZ Sa 09		s Clige Ftbl 330-7pm	330-7pm		CPM12T2	ОН		\$2,500.00 NM
									Ψ2,000.00 11111
17 09/22/12	09/22/12	Sat 7-8pm	7-8pm Sat	S-	:30	1	\$900.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS S-	Spots/Week 1	Rate \$900.00					
Spots: # C		Date Air Time Desc		Start/End Time	e Lengtl	n Ad-ID			Rate Type
	XYZ Sa 09 See MG	/22/12 Sat 7	7-8pm	7-8pm Sat	:00				\$900.00 NM
2 W	/XYZ Sa 09		-8p	7pm Sat	:30) CPM12T2	ОН		\$900.00 NM
		17.1 09/22	-r						
19 09/23/12	09/23/12	Spotlight SUN 930am	Sun 930-10am	S	:30	1	\$500.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # C			ription	Start/End Time	e Lenatl	Ad-ID			Rate Type
	XYZ Su 09		light SUN 930am	Sun 930-10an		CPM12T2	ОН		\$500.00 NM
-		·							

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

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 September 2012
 08/27/12 - 09/26/12

Advertiser Product Estimate Number

Citizens Protecting Michiga Citizens Protecting Michig

www.wxyz.com

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
20	09/23/12	09/23/12	This Week SUN 10am	Sun 10-11am	S	:30	1	\$2,500.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSSS	Spots/Week 1	Rate \$2,500.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	(YZ Su 09/	/23/12 10:21 AM This We	eek SUN 10am	Sun 10-11am	:3	O CPM12T20)H		\$2,500.00 NM
21	09/23/12	09/23/12	Su 6-630p	6-630pm Sun	S	:30	1	\$700.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSSS	Spots/Week 1	Rate \$700.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 W	(YZ Su 09/	/23/12 6:12 PM Su 6-63	30p	6-630pm Sun	:3	O CPM12T20)H		\$700.00 NM

<u>Total Spots</u> 55 <u>Gross Total</u> \$66,500.00

Payment Terms 30 Days

Agency Commission \$9,975.00

Net Amount Due \$56,525.00